



TEJASWI JAIN

UX RESEARCHER & UX/UI DESIGNER

EDUCATION

B.COM (ADVERTISING)

Sarojini Naidu Govt. College | 2015-2018

M.VED - VISUAL EXPERIENTIAL DESIGN

Unitedworld Institute of Design | 2019-2021

PROFESSIONAL SKILLS

Strong Research Background
UX Writing and Content Strategy
Wireframing and Prototyping
Photography and Visual Storytelling
Illustration Skills

LINKS

[Portfolio Website](#)
[Behance Portfolio](#)
[LinkedIn Profile](#)

PERSONAL DETAILS

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24 April 1997

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Bengaluru, Karnataka

PROFILE

As a UX Designer with 4+ years of experience, I specialize in delivering user-centered design solutions grounded in thorough research, usability, and accessibility principles. I am committed to making design decisions that meet user needs and business goals, ensuring each project is both intuitive and impactful.

EXPERIENCE

NET SOLUTIONS, CHANDIGARH (WFH)

Senior UX Analyst | June 2021 (Currently working here)

- **Engaged directly with clients** to understand and document requirements, conducting **qualitative and quantitative user research**, including user interviews, surveys, and contextual inquiries, to gather insights and translate them into actionable design artifacts for the project.
- **Collaborated with multiple stakeholders** throughout the **design thinking** process, contributing to business and product discussions to align objectives, ensuring a user-centered design approach in all solutions.
- **Led the UX team** in preparing pre-sales reports, featuring heuristic evaluations, UX audits, and conversion rate optimization (CRO) recommendations for e-commerce platforms, driving improvements in user engagement and conversion.
- **Optimized UX management** by developing a comprehensive **UX strategy for the organization**, which served as a framework for all UX designers to follow, enhancing file management, wireframing, and prototyping practices.
- Worked within the **Agile methodology**, actively participating in **zero-sprints** to integrate user research and continuously refine designs through iterative processes.
- **Utilized a variety of user research methods**, including persona development, information architecture, journey mapping, A/B testing, and usability testing, to deliver relevant, reliable solutions, while leveraging design systems to ensure consistency across projects.

THE OPTIMIST CITIZEN, BHOPAL (INTERNSHIP)

Graphic designer and Editor | January 2021

THE BANYAN TEE, BHOPAL (INTERNSHIP)

Graphic Designer | October-November 2020

SOFTWARES

FIGMA

Master skill level

ADOBE XD

Intermediate skill level

ADOBE ILLUSTRATOR

Intermediate skill level

ADOBE PHOTOSHOP

Intermediate skill level & digital painting

ADOBE AFTER EFFECTS

Beginner skill level